



Minutes

Henderson District Public Libraries

Board of Trustees

Date: September 18, 2014

Time: 7:45 a.m.

Place: Paseo Verde Library

Notice is given that items on the agenda may be taken out of order. Two or more agenda items may be combined for consideration; items may be removed from the agenda or discussion delayed relating to an item on the agenda at any time.

Call to Order

Chair MJ Maynard called the meeting to order at 7:45 a.m.

Roll Call

Board present: Robyn Campbell-Ouchida, Jim Frey, Cindy Herman, Donn Jersey, MJ Maynard, Mark McGinty, David Ortlipp

Board absent: None

Staff present: Debbie Englund, Joan Dalusung, Ed Feldman, Orin Fielding, George Greicar, Joy Gunn, Anne Marie Hamilton-Brehm, Sean Hill, Gayle Hornaday, Matt Hortt, Bethany Lafferty, Chad Lenzini, Michelle Mazzanti, Jo Morrison, Lisa Phelan, Stephen Platt, Stephen Roybal, Kevin Scanlon, Tawnya Shaw, Marcie Smedley, Angela Thornton, Vivian Tufano

Others present:

None

Approval of Agenda

Jim Frey made a motion to approve the agenda. Donn Jersey seconded the motion. The vote was unanimous.

Consent Agenda

These items are not expected to be controversial and will be considered together and approved in a single motion. Any person desiring to remove an item for separate consideration should so request before approval of the agenda. Items pulled from the Consent Agenda will be considered separately. All other consent items will be approved as one item.

CA-1 Approval of Minutes

August 21, 2014

CA-2 Review of Paid Invoices

August 2014

Mark McGinty made a motion to approve the consent agenda. Robyn Campbell-Ouchida and Donn Jersey seconded the motion. The vote was unanimous.

Director's Report

Possible Board discussion of the Director's report or various staff reports highlighting various administrative and staff activities since the last meeting.

Circulation Report:

Gayle Hornaday said after 2 months of the new fiscal year circulation is over 300,000 – slightly more than a year ago. The Paseo Verde Library has been open for 2 Mondays; the 1st Monday circulation was 1,727 items and the 2nd was 2,400 items. A normal day is 3-4,000 items circulated. The Monday business is coming back very quickly.

The new HOOPLA service for downloadable movies, music, books and television started September 3rd, in 2 weeks 268 titles circulated. It is interesting to note that audio books and movie circulation were virtually equal. Money-wise the cost was about \$500, which was right at the amount budgeted.

Paseo Verde Library:

Joan Dalusung, Branch Manager, reminded the board the Paseo Verde Library will be closed September 25, 26 and 27 for the new flooring installation. The other branches will be open normal hours. The workers will come in Wednesday after closing to move shelving and furniture so the work can start promptly Thursday morning. If the work doesn't get completed, they can work on Sunday, but no delays are anticipated. Joan Dalusung said staff is excited about the new flooring and offered thanks to all who have helped make it happen. There will be customer service training in the Paseo Verde Library conference room on Friday morning for staff. Natalie Nuno, who presented to the Henderson Chamber of Commerce a few months ago and owns a consulting business and 2 Jimmy John's locations, will do the training. This is an unusual opportunity made possible with the closing.

The summer reading challenge, *Fizz, Boom, Read* (children's) *Spark a Reaction* (teens and *Literary Elements* (adults) was a great success. There were a total of 4,373 participants which is right in line with last year. All age levels kept track of reading minutes. A total of 4,588,695 minutes were read, which roughly translates to 8-1/2 years. Age group 0-4 had almost half (49%) of participants complete all levels. It was about the same for ages 5-12. 44% of teens completed all levels. 21% of adults (18 and up) finished all levels. Adults must read 50 hours to complete the program. It was a great summer with a lot of great programming.

Green Valley Library:

Stephen Platt, Branch Manager, told about the summer reading digital photography contest and distributed copies of the winning photographs. There were 18 entries. The theme was "the Elements". The 1st place adult winner interpreted the element water. The 1st place teen winner depicted the elements as external environment and how it affects things over time, and the child winner photographed pieces of a fence that were individual frames. All the entries can be viewed online in HL's digital collection on the website. Stephen Platt thanked Anne Marie Hamilton-Brehm and Joy Gunn for helping the contest go all digital. Submissions were made on the website. Restaurant gift certificates were the prizes.

Bethany Lafferty, Assistant Branch Manager and Youth Services Department Head, said the *Adopt-a-Reader* program is in its 4th year at the Green Valley Library. This is shared reading program where elementary age kids are paired with teen volunteers once a week. Teen volunteers receive training on how to coach the children in their reading skills and challenge the children to read something different. The program is designed for strong and struggling readers. 20 teens volunteered this year, up from 12 last year. The more volunteers, the more children that can participate. Up to 60 kids participated during the 6-week program, the largest number of participants to date. *Adopt-a-Reader* grows each summer. The program is changed and tweaked each year to adapt to changing needs. This special and successful program is the cornerstone of the summer reading program at the Green Valley Library. As part of the technology grant the district received, staff worked with Sean Hill and Orin Fielding to obtain 10 iPad minis to use with *Adopt-a-Reader*. Staff looked for e-books, different learning apps, and sight word apps for children entering kindergarten. The iPads were nice tools to have. Staff is looking forward to expanding the apps.

MJ Maynard asked how the children were chosen. Bethany Lafferty said the program was promoted through the library and letters recruiting volunteers were sent to service clubs at the high schools looking for teens that needed community service hours. Each teen had to commit to 2 hours each week. Teens can earn up to 24 hours of community service over the summer. Letters were also sent to principals, librarians and literacy experts at local schools asking for recommendations of children who could benefit from the program. Jim Frey asked where the sessions took place. Bethany Lafferty said the volunteer and reader would find a place in the library to sit down and read. The sessions took place in 2 shifts. For instance, Tuesday from 1:00 p.m. to 3:00 p.m., one group would come in at 1:00 and another group would come in at 2:00. Jim Frey asked if this was disruptive for patrons. Bethany Lafferty replied it was a little chaotic at first while the pairings found their spot to read, but once everyone was settled, it was nice and quiet and worked out pretty well. The teen lounge was also available as a reading spot.

As part of the STEAM grant the district received a 1-1/2 day STEAM early childhood workshop was presented by Dr. Diana Wehrell-Grabowski, a.k.a. Dr. Diana, to provide training for library staff from southern Nevada about how to run children's storytimes incorporating STEAM principles. A STEAM storytime focuses on how to engage the students in an interactive way to solve problems. At the storytime held during the workshop, the children

worked with blocks and built things with raw materials. It was an interesting and fun day and a half. The class was full with 29 librarians from all over Clark County, Las Vegas and as far as Sandy Valley attended.

Gibson Library:

Marcie Smedley reported that summer reading lock-ins were held at the Paseo Verde and Gibson Libraries for children 6-11 years old that had completed the 20-hour summer reading challenge. The lock-in events were held after hours on Friday, August 22nd. Gibson Library hosted its first lock-in with 4 teen volunteers and 31 children. Paseo Verde Library held its 3rd annual lock-in with 18 teen volunteers and 116 children. Small groups rotated through stations with activities, learning magic and juggling, making and attacking with catapults, conducting science experiments, storytelling, life size board games and parachute games. Each lock-in lasted for a couple of hours and allowed parents to have a "date night."

The library district is partnering with a Community Multicultural Center to provide a high school proficiency class. The pilot class starts at the Gibson Library on September 30th. The multicultural center provides instructor, registration, and materials for the initial 11-week course. The library district provides the space. This class prepares adults to take the high school equivalency exam. This will be a great partnership benefiting the community.

MJ Maynard asked if the GED class is through Clark County School District. Marcie Smedley replied no but the class meets the standards to prepare the attendees to take the high school equivalency test. Angela Thornton said the Community Multicultural Center lost their funding and meeting space (possibly a federal workforce act that ended). The class is limited to 18 and is being held in the story room due to space restrictions. Angela Thornton said the group requested assistance just last week so staff worked to accommodate them.

Shakita Kirkland put together a packet to show the exciting banned books display at Gibson. The eye catching presentation, designed by Shakita Kirkland, is giving staff the opportunity to speak to our patrons about next week's *Banned Books Week*. The idea is to start a conversation about banned books, the freedom to read what you want to read and intellectual freedom. This is one of the most engaging displays the Gibson Library has had, sparking many discussions. Pictures of the display, staff and patrons getting their picture taken with the banned book they've read were distributed. The display will be up until the end of September.

Angela Thornton distributed postcards about the Vegas Valley Book Festival Friday evening event on October 17th. Henderson Libraries will have a presence in both the adult and children's areas there on Oct 18th with authors and balloons for kids. This year's Vegas Valley Book Festival is shaping up to be a really good event.

Hopelink is doing a sesquicentennial event November 1st and the library district will have a booth in both the children and adult areas. There will be genealogy information and Anne Marie Hamilton-Brehm will talk about digital services and oral histories. The children will have a Nevada-related coloring book to assemble. The booths will be simple but the district will be involved.

September 23rd from 7:00 p.m. to 9:00 p.m. the Friends of Henderson Libraries will have a trivia night fundraiser at Shakespeare's Grille & Pub, 790 Coronado Center Drive. A keg has been donated and all beer proceeds from that, as well as proceeds from raffle tickets for auction baskets, will go the Friends organization. If there is a good turn out this may become a repeat event.

The library district is in the process of finalizing the partnership with UNLV and some continuing education classes are being planned for the next semester. It is hoped that long-term continuing education and other classes will be offered at each Henderson library location. Thanks to good demographics the classes can be targeted to each area to maximize the benefit.

Angela Thornton asked to be excused from October board meeting due to attendance in Leadership Henderson.

Children's author Bruce Coville will appear at the Paseo Verde Library on Wednesday, October 15th as part of the APPLE partnership. Angela Thornton will be picking the author up at the airport on Sunday, October 12th and will try to put together a library dinner or get together while he is in town for a variety of APPLE events.

Recently a gentleman came in with an open carry weapon. It appeared his purpose was to challenge someone to confront him. The admin team will meet with the district's attorney, Brin Gibson, and go through the applicable laws to decide what the district's stance should be. This may result in a policy update brought back to the Board. There haven't been any real problems; this was just something a little out of the ordinary. Jim Frey asked how the situation was resolved. Angela Thornton said staff asked him to leave. He said he didn't have to, but did leave soon after. He wanted to prove a point. Angela Thornton said in Oklahoma libraries are considered government buildings where weapons are not allowed. If the Board has any questions they should direct them to Angela Thornton. The meeting is scheduled for October 1st.

Angela Thornton said the district is trying to find ways to expand library services. The Village at Lake Las Vegas has offered 12 months' free rent if the district would like to have a presence. The potential cost of utilities is being looked at. The opportunity has been mentioned to Friends and the admin team is trying to decide what kind of a presence could be there with the available resources. Mark McGinty asked how big the space is. Angela Thornton said several were looked at, but one had built in shelving and was 1,169 square feet. The unit used to house an art gallery and has an open layout with shelving. Not much furniture would be needed. MJ Maynard asked if the district would have to pay utilities. Angela Thornton responded yes. MJ Maynard asked if there is much demand for library services there. More shops out there are closing down. Angela Thornton replied a new restaurant is going in and there are a few dedicated shops. Discussion with shopkeepers before meeting the agent indicated the library would be welcome. Jim Frey asked if Malcolm Library is being considered for reopening or is the library district looking for another facility in an area with a greater need. Jim Frey said the Lake Las Vegas area is a dying area economically.

Donn Jersey suggested obtaining demographic and traffic flow information. It would be nice to know what the traffic levels are like. Angela Thornton said the developers hope that library events will be a draw. Jim Frey suggested being very careful before making a significant commitment. Angela Thornton said the staffing would have to be volunteer-oriented and could start with basic selling of used books, offering free wi-fi or help with e-readers. 12 months would give the district an opportunity to try it out and see if it's a feasible idea without a huge investment. This might provide some community service. Cindy Herman said she would hate to see the district get into a bad public awareness where the Malcolm Library patrons, who were very vocal when that location was closed, are wondering why we are investing dollars out at Lake Las Vegas versus reopening the Malcolm Library. If the decision is made to go forward the position needs to be very well versed and talking points made available. Angela Thornton said caution will be used in proceeding with the idea. MJ Maynard said Lake Las Vegas does events on the weekend, the library district could tie into a family-themed weekend. MJ Maynard said a 12-month commitment shouldn't be made. If they really want the library district out there, ask them to pay the utilities. It was suggested the calendar be reviewed to see if the district could tie into one of the existing events. Angela Thornton said the library group went on a Monday and it was dead out there; a weekend opportunity may do a better business. The offer is there and will be taken under consideration.

Public Comment

Note: Comment will be taken on each agenda item as it is heard. Pursuant to Nevada's Open Meeting Law, action may not be taken on matters presented during this period until included on an agenda as an action item.

Old Business

1. Discussion and possible Board action regarding the coffee shop.

Angela Thornton said Sébastien Toutain won't know a decision until October 29th. The VISA paperwork was not turned in until after the board approval last month. Sam Chapman has said if the sale goes through he asked that Sébastien be back in the country and be ready to take over by November 5th or 6th. If the sale does not go through, Sam Chapman may hire a couple of extra people to keep the coffee shop running and go ahead and move to South Carolina. If the sale goes through and Sébastien Toutain can't get here in time, there may be a problem.

David Ortlipp asked if the VISA interview is scheduled for October 29th and is it an investment VISA. Angela Thornton replied yes. David Ortlipp said they are wary of investment VISAs because often people want to get the VISA to get their kids here. November 5th or 6th doesn't seem realistic with his interview a week before then. David Ortlipp expressed concern because there are so many unknowns. What back up plan does the board have?

Is this the only option? We may be pushing ourselves into a corner and grabbing at straws. MJ Maynard agreed it was unlikely to hear a week later. The last thing the Board wants is an empty space. MJ Maynard suggested, as a Board, tabling the issue for now and waiting until after the October 29th interview to discuss the issue again. This item will be placed on the November Board agenda. Sam Chapman will be asked to come and tell us what he wants to do. MJ Maynard asked if there is a limited number of VISAs. David Ortlipp responded yes, there is an overall yearly cap and a country cap on VISAs and it is hard to tell where they are at. Jim Frey asked if Sébastien Toutain has any money in the project yet. Angela Thornton said the purchase is between Sam Chapman and Sébastien Toutain. The library district's concern is the lease. Jim Frey said money up front would make his case stronger. David Ortlipp said proof of funds would have to be shown.

Announcements

The next Board meeting will be held on October 16, 2014 at the **Paseo Verde Library, 280 S. Green Valley Parkway, Henderson, Nevada.**

Public Comment

Note: Pursuant to Nevada's Open Meeting Law, action may not be taken on matters presented during this period until included on a future agenda as an action item

Adjournment

MJ Maynard adjourned the meeting at 8:29 a.m.

Pursuant to NRS 241.020, written notice of the meeting of Henderson District Public Libraries' Board of Trustees was posted by September 12, 2014, at least three (3) business days before the meeting, including in the notice the time, place, location and agenda of the meeting. Details of the agenda may be obtained by calling Trudy Casey at 702-207-4298.

Posted at Green Valley Library, James I. Gibson Library, Paseo Verde Library, City of Henderson-City Clerk's Office, and the Henderson Libraries website.