



Rolling Hills LIBRARY

ANNUAL REPORT 2018

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Compiled by:

Michelle R. Mears, Library Director

February 2019

Locations & Operating Hours

Administrative Offices

1912 N. Belt Hwy.
St Joseph, MO 64506
816-236-2106
M-F 9 am to 5 pm

Belt Branch

1904 N. Belt Hwy.
St Joseph, MO 64506
816-232-5479
M-TH 9 am to 9 pm
F-SAT 9 am to 6 pm
SUN 1 pm to 5 pm

Savannah Branch

514 W. Main St.
Savannah, MO 64485
816-324-4569
M-W-F 9 am to 6 pm
T-TH 9 am to 8 pm
SAT 9 am to 5 pm
SUN 1 pm to 5 pm

Bookmobile

1912 N. Belt Hwy.
St Joseph, MO 64506
816-205-7100
Mon-Sat
Visits as Scheduled

Introduction

This annual report reflects the activities of Rolling Hills Consolidated Library, serving Andrew and Buchanan counties, for the 2018 calendar year and the fiscal year ending June 30, 2018.



Our library staff is the primary reason for our success, and none of this would be possible without them. A user survey in late 2018 revealed our patron satisfaction level is at 93%. We are proud of our customer service and of the facilities and collections we provide to our communities.

Library Programs

Summer Reading Program 2018 included all ages with a “Libraries ROCK!” theme about music and movement. We continued our brief sign-up system to make it faster and easier to enroll and again allowed participants to set their own reading goals for the program. Reading incentives in the form of a mid-point prize and imprint items were supplemented by drawing tickets for gift baskets and gift cards. There were 3,006 registrations for summer reading (an increase of 25% over the previous year!), with 1,308 participants completing the program and getting a free book or voucher for the Friends’ bookstore.

In the fall of 2018, the library hosted a second exhibit from the Minnesota Children’s Museum titled “Curious George: Let’s Get Curious.” This early literacy exhibit was focused on STEM/science learning as well as creative play. Volunteers helped keep the exhibit open 36 hours per week for 15 weeks, and we had 5,350 visits.



Library Collection & Digital Resources

The library collection is being well managed, given our space restrictions and price increases from publishers. We continued to add digital items while keeping the physical collection within 2% of the previous year total. More downloadable resources were added in 2018, including a new service called Hoopla that added movies and music to our online offerings. Many of these resources are moving towards a per-use model of pricing rather than a one-

copy-one-user model the way digital collections have been acquired up to now. Some also give a 7-day pass for library cardholders to “binge” watch all they want from online services like Acorn TV (British and Australian shows) or Stingray Qello (recorded concerts and documentaries).

Community Outreach

Our biggest and proudest facilities improvement was the acquisition of a new bookmobile in May 2018. The Bookmobile & Outreach department jumped right in to add more schools and stops this year. The Bookmobile visits communities in both counties every month including many area schools. The first Book Box was deployed in Amazonia in 2018, with more to come in 2019. This will replace the Community Collections deposited in post offices and banks throughout the district with a more visible and hopefully more used collection. The STAR program for homebound delivery of library materials grew to nearly 60 members by the end of 2018, with a mix of mailed and delivered materials.



Friends of the Library, Books Revisited, & the Library Foundation

The Friends of the Library had another banner year with over \$50,000 in sales at the bookstore in 2018. Our own Jennifer George entertained members at the Friends’ annual meeting in July 2018 with songs and guitar and ukulele playing. Friends partnered with the St. Joseph Museums for a fundraising trip down to Bentonville, Arkansas, called Art in the Ozarks. The Friends ended the fiscal year with a balance of \$84,353.44.

The Rolling Hills Library Support Foundation, in partnership with the Community Foundation of Northwest Missouri, continued to grow the library endowment. The Foundation and the Friends hosted an adult spelling bee as their first joint fundraising event in March 2018. It raised \$1200 for the endowment. The Support Foundation ended the fiscal year with a balance of \$109,864.77.

Future of the Library

2019 will be a very busy year for the library. District residents will be asked to vote on a levy renewal in August. The next early literacy exhibit is scheduled for September and will come from the Magic House in St. Louis. Overall, Rolling Hills Library will continue to provide outstanding library services both in-person and online.

To Engage the Community in Literacy and Life-Long Learning!



FINANCIALS & STATISTICS

FY 2018 Revenue

Local Tax Income	\$2,721,021
State Aid	\$23,752
Grants	\$18,454
Donations	\$27,850
Rental Income	\$91,666
Other	\$92,728

TOTALS \$2,975,471

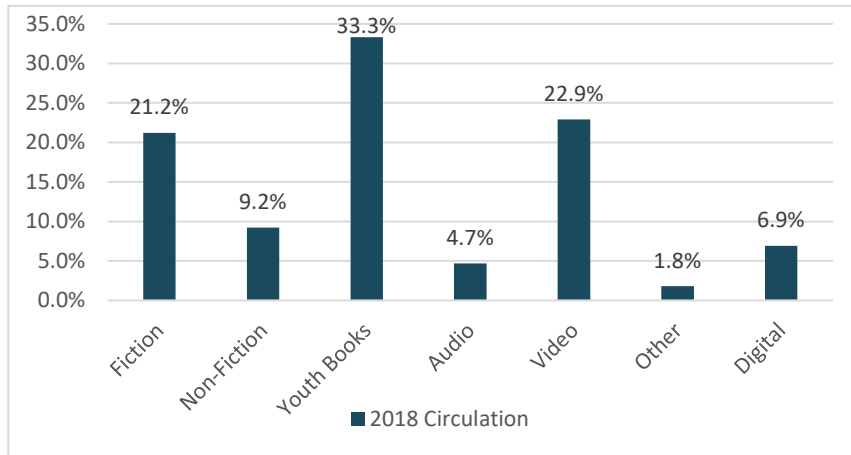
FY 2018 Expense

Personnel & Benefits	\$1,210,838
Debt Service	\$1,008,924
Collection/Materials	\$226,346
General Operations	\$419,862
Building Operations	\$165,248
Other/Capital Improvements	\$242,977

\$3,274,195

Figures from Fiscal Year 2018, from July 1, 2017, to June 30, 2018. Audit completed November 30, 2018, by CliftonLarsonAllen LLP of St. Joseph, MO.

Statistics reported are for the calendar year ending December 2018, unless labeled "FY2018."



Population of Service Area: **41,428**
 Active Registered Borrowers: **18,200**
 2018 Circulation (Physical & Digital): **365,788**
 Library Collection: **156,315**
 Number of Reference Transactions: **3,962**
 Computer Usage: **29,171**
 Number of Programs Offered: **682**
 Program Attendance: **21,771**
 Bookmobile & Outreach Stops: **325**
 Meeting & Study Room Usage: **1,992**

179,005
Library Visits

OVER 29,000
public computersessions

MORE THAN 340,000
items checked out

25,354 eBOOKS, eAUDIOS, & VIDEOS
downloaded

21,771 PEOPLE attended
682 LIBRARY PROGRAMS

Total Value of FY2018 Library Programs & Services:
\$ 8,224,350

Every tax dollar invested =
\$3.02 RETURN ON INVESTMENT