

Library Card Design Contest: Reading is Revolutionary

Name: _____ Age: _____

Parent/Guardian name: _____

School & Grade (if applicable): _____

Phone number: _____ Email: _____

Address: _____

About the artist (optional):

What do you like the most about the library?

What's your favorite book/activity/school subject?

Title of design: _____

This template is oversized to allow room for creativity. Actual card dimensions are 3.375" by 2.125". The shaded area on the right is reserved for library information and should not be included in your design.

See back for Creative Works Release form.



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Creative Works Release

- I certify that the attached submission to the Library Card Design Contest is my child's own original creative work. I acknowledge that I am wholly responsible for ensuring that I/my child have not violated any laws or copyright.
- I give permission to the Reading Public Library to reproduce creative works resulting from my child's participation in the Library Card Design Contest.
- I understand that the submitted designs may be used for official library materials, including library cards, promotional materials, and on the Library's website and social media. I understand that no compensation of any kind will be paid to me (or my child) at this time or in the future for the use of my child's creative works.
- I acknowledge that the Reading Public Library reserves the right to modify creative works resulting from my child's participation in the Library Card Design Contest to conform to the dimensions of the library card, accommodate text, or otherwise meet printing requirements or library branding guidelines.
- I understand that I may not use creative works resulting from my child's participation in the Library Card Design Contest for commercial purposes.
- The undersigned agrees to comply with the contest rules and to all conditions in the above release.

Parent/Guardian signature

Date



Library Card Design Contest: Reading is Revolutionary

Contest Overview/Judging Criteria & Process

- Children in grades K-7 are invited to design a library card with the theme “**Reading is Revolutionary**”.
- One design will be selected as a winner. The winning design will be printed as a limited edition library card, available starting in September for National Library Card Sign Up Month.
- Reading Public Library staff will blindly review all entries based on judging criteria. The top 10 entries will continue to a second round of judging done by the Trustees of the Reading Public Library.
- The criteria for judging is as follows:
 - **Creativity:** Originality and artistic expression
 - **Relevance to theme:** How well the design reflects the theme “Reading is Revolutionary”
 - **Visual Impact:** Overall appeal and clarity of the design
 - **Usability:** How well the design will function as a library card (i.e. readability, appropriate use of space)
- Winners will be notified by phone no later than June 1. The winning design will also be announced at the Summer Reading kickoff on June 12 and all entries may be shared online and on display in the Library.

Contest Rules & Guidelines

1. The Reading Public Library Card Design Contest is open to all Reading, MA residents in grades K-7 or equivalent ages.
2. Entries must be completed via an official application, available at the Reading Public Library or online, and accompanied by a signed Creative Works Release form. Only complete entries will be accepted.
3. The submitted entry must be the creative and original work of a single individual. Limit one entry per individual.
4. Entries may not contain copyrighted material, offensive language, inappropriate images, or AI-generated components. Do not include your name in the artwork.
5. Artwork must be in the form of high resolution (300 dpi) digital submissions, or paper submissions using physical art materials. Artwork must be two-dimensional for printing purposes.
6. Designs should reflect the following card dimensions: 3.375” by 2.125”, with space reserved on the right side for library information to be printed. The provided template includes 1/8” bleed to the borders.
7. Designs should reflect the theme “Reading is Revolutionary”.
8. Entries can be dropped off at the Reading Public Library or via the online portal on the Library website.
9. The deadline to submit card design entries is **4/30/2026 at 9 pm**.

See the website for additional contest details or ask a librarian at the Reading Public Library.

