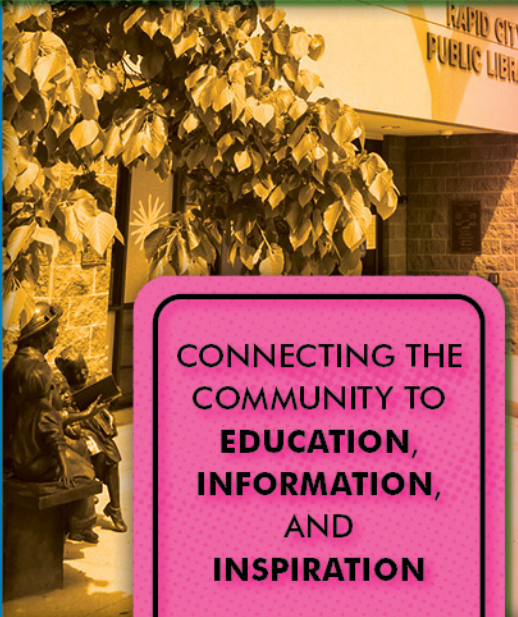


2024



RAPID CITY PUBLIC  LIBRARY
ANNUAL REPORT



CONNECTING THE
COMMUNITY TO
**EDUCATION,
INFORMATION,
AND
INSPIRATION**



NEW & EXCITING

LEARNING LOSS INITIATIVES

The community read 1,489,844 minutes during the library's reading challenges. These reading initiatives help build literacy skills and minimize learning loss during school breaks.



NEW BOOKMOBILE

The library increased its presence in the community through the bookmobile and outreach events. Approximately 11,000 community members were reached by providing library services, public awareness and education, access to materials, and engaging activities.



ENHANCED LEARNING & DISCOVERY

The children's area was streamlined to allow more room for events and interactive activities through learning displays.



SENSORY KITS

These were designed to help kids with diverse sensory needs and include items like fidget toys, noise-canceling headphones, and other calming tools.

EXPANDING COLLECTIONS

Additions to the collection included fishing rods and tackle kits, as well as Journey Museum passes for check out. The seed library had its most successful year with over 2,000 fruit, vegetable, and herb seed packets taken by community members.



NO-TEXT PICTURE BOOK COLLECTION

Developed for adults with dementia, memory loss, or other developmental disabilities, these books can help readers in recollecting memories and starting conversations with caregivers.

INTEREST IN NEWS ACCESS

The use of the library's newspaper and magazine collection had a 122% increase with digital newspapers used 20,000 times.



SOCIAL MEDIA SUCCESS

The library's social media presence grew significantly, effectively promoting services and increasing public awareness. Several innovative content ideas went viral, driving an impressive 235% increase in engagement with our online community.

11,000

BOOKMOBILE & COMMUNITY
OUTREACH INTERACTIONS

264,000

COMPUTER &
WI-FI HOURS
LOGGED

+

12%

4,660

NEW LIBRARY
ACCOUNTS

96,000

RESEARCH
DATABASE
USE

54%

348,654

DIGITAL
LIBRARY
CHECKOUTS

21%

10,000

DRIVE-THRU
USES

AN AVERAGE OF

828

PEOPLE ENTERED THE
LIBRARY EACH DAY

MORE THAN

63,000

QUESTIONS ANSWERED

NEARLY

1,000

NOTARIES
TEST PROCTURES
BOOK-A-LIBRARIAN

66%

IN EVENT
ATTENDANCE

926

EVENTS

61%



6,823,942

VIDEO
VIEWS

587,322

LIKES &
COMMENTS

25,471

NEW
FOLLOWERS

AMAZING STAFF!

"I am a visitor from the east coast and I was impressed by the services provided by your library. Free notary service in a public library is unheard of in states with a much bigger budget. Your staff are amazing!"

GREAT PLACE FOR RELAXING!


"I'm a book enthusiast plus I do a lot of research there. The library is a great place for quietness and relaxing, mentally and physically."

SO EASY!

"Amazing! Everyone is so helpful. We needed to make copies, print forms and have them notarized. All so easy here!"

KIND & HELPFUL!

"I love this library! It's so clean and easy to navigate! All of the staff are so kind and helpful."

RAPID CITY PUBLIC  LIBRARY

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