

ONE MISSION. FIVE BOROUGHES. **FEED ALL.**

New York City is in a pivotal moment. The cost of food and other bills are at record highs. Sadly, hunger is, too. Our neighbors need us more than ever. And together, we can do more. Reach more. Feed more.
Are you in?



A Unique Opportunity to INVEST IN OUR CITY'S FUTURE

As New Yorkers grapple with the surging cost of food, rent and other necessities, **1.6 million people are at risk of hunger – a number that has doubled since the pre-pandemic era.**

Food insecurity in our city means seniors skipping dinner to keep the lights on at home, and parents denying themselves so their kids have enough to eat. It means families enduring the constant anxiety of not knowing when or where they'll get their next meal.

The cost of groceries alone is up 12% since last year, the largest 12-month increase since 1981. And record inflation means an increased cost of living cuts deep into food budgets. But that's not all... the end of enhanced unemployment, stimulus checks and monthly child tax credit payments – combined with inflation – is leaving millions of New Yorkers like Tynicole and her daughter Lanese (pictured below) between a rock and a hard place. Rising bills are the rock, empty plates are always the hard place.

Sadly, we know that food is where struggling families can cut back – so they do.

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By two weeks into the month, the food stamps are gone... so the other two weeks you're taking away from other bills just to provide food.

Tynicole, proud Manhattan mom

More New Yorkers are going hungry and it costs more to feed them – but this time, donations are down across the anti-hunger space just as the need is rising again. Millions of New Yorkers find themselves in need of Food Bank's help, which extends far beyond food alone. **We're working to meet these needs, but our greatest impact needs your greatest support.**

Generous friends like you enable us to provide solutions that free up money in the budget for critical bills like rent, utilities, and childcare – necessities no longer covered by pandemic-era programs.

WHY OUR NEIGHBORS NEED YOUR SUPPORT **RIGHT NOW**

- ✓ Inflation is at 40-year highs
- ✓ Cost of food is 30% higher in NYC
- ✓ COVID-19 benefits have expired
- ✓ Food Bank deliveries are at historic highs
- ✓ Food and financial donations are plummeting



Scan the QR code to see Tynicole (right) and her daughter Lanese's full story.

How Your Support Helps Food Bank For New York City RESPOND TO THE INCREASED NEED

Access to nutritious food is fundamental to our ability to survive, advance, and thrive. As the city's largest food bank, **Food Bank For New York City has worked for 40 years to help New Yorkers in need access fresh, healthy, meals with compassion and dignity.**

Our network of 800 partner agencies and programs provides wraparound food support for New Yorkers across the five boroughs.

We offer nutrition solutions wherever hunger shows up in our city: in city housing and hospitals, in schools and senior centers, and in food deserts and under-served communities – **all thanks to the generosity of donors like you.**

With your ongoing support, we can continue and grow these vital efforts to ensure New Yorkers in need have access to the food they deserve. Last year, these efforts included:

CITYWIDE FOOD ASSISTANCE

We provided nearly 100 million free, nutritious meals through our network of 800+ kitchens, pantries, and other community partners across all five boroughs.

MOBILE PANTRY DISTRIBUTIONS

We sent trucks with nearly 1 million lbs. of shelf-stable food, fresh produce, and personal care essentials to communities of greatest need.

CAMPUS PANTRIES & PANTRY RX

Our school and hospital-based pantries provided nearly 1.2 million nutritious meals and personal care essentials to our most vulnerable neighbors.

ECONOMIC EMPOWERMENT SERVICES

Our free SNAP* assistance and income tax filing services put \$74 million back into the pockets of struggling New Yorkers.



YOUR OPPORTUNITY - HELP US NOURISH EVEN MORE NEW YORKERS BY:



Strengthening pathways to long-term food security



Scaling programs that help move families beyond emergency food



Providing access to education and benefits that empower our communities to overcome hunger

**Every \$1 provides 5 meals
for our NYC neighbors in need!**

**Supplemental Nutrition Assistance Program, formerly known as food stamps*





WHY NOW?

Food is a human right that 1.6 million New Yorkers are struggling to afford. And record high inflation is making it cost more to feed them. Your action is needed today to keep meals on the table for our most vulnerable neighbors.

EVERY \$1 PROVIDES 5 MEALS FOR NEW YORKERS IN NEED.

WHY FOOD BANK FOR NEW YORK CITY?

As the largest hunger-relief organization in NYC, no mission is better qualified or equipped to rise to the occasion of these challenging times.

WHY YOU?

If you can't rest while kids, seniors and families go to bed hungry in our city, then you're our people, and we would love your support.

WHY WAIT?

Make a difference for New Yorkers in need.

Our Strategic Giving team is here to help, contact us today. You can also give online at

[foodbanknyc.org](https://www.foodbanknyc.org).



CONTACT FOOD BANK FOR NEW YORK CITY

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