



Social Media Policy

The Library maintains a presence on various social media platforms in order to engage and interact with its community and provide informational services and updates on Library services and programs. Patrons are welcome to follow, add, friend, or otherwise interact with the Library's social media accounts at their leisure.

Library social media posts are utilized for the following purposes:

- Promotion of Library programs and events
- Advertisement of the Library's public services
- Educational or informational community updates
- Celebration of Library and community milestones
- Promotion of related City events or initiatives

Social media accounts for the Library are updated only by designated City personnel and do not contain any personal material from any Library staff member, nor do they promote or advertise for for-profit or non-Library-related businesses or services.

The Library is a secured facility and patrons who attend Library programs may appear in film or photography used by the Library for educational and advertising purposes. Such videos or photos may be posted to the Library's social media accounts in order to promote the Library's mission and events.

The Library currently maintains social media presences in the following venues:

- Facebook (<https://facebook.com/nmbplib>)
- Flickr (<https://www.flickr.com/photos/194964357@N02>)
- Instagram (<https://www.instagram.com/citynmb>)
- Twitter/X (https://twitter.com/nmb_library)
- YouTube (https://www.youtube.com/channel/UCH44I_UdWIPD82qORya65NQ)



Any social media account not listed above that purports to be an official account for the North Miami Beach Public Library should be reported to the Library, as it may be fraudulent.

Patrons are always welcome to call the Library for confirmation about events, promotions, contests, or any other materials that they encounter as part of the Library's social media outreach efforts.