



FORSYTH COUNTY PUBLIC
LIBRARY

STRATEGIC PLAN
2023–2027

FORSYTH COUNTY PUBLIC LIBRARY IS...

Your Resource

STRATEGIES:

- Deliver exceptional materials, programs, resources, and spaces.
- Extend library reach through innovative programs and technologies.
- Gather and integrate community input to enhance library services.
- Amplify the library's story to increase public awareness and usage.



Your Connection

STRATEGIES:

- Serve as a hub for community groups and their resources.
- Collaborate with organizations and agencies to support Forsyth County residents.
- Develop opportunities for shared community experiences.
- Cultivate mutually beneficial relationships with local businesses.



Your Destination

STRATEGIES:

- Maximize utilization and accessibility of existing physical spaces.
- Enhance user experience in library buildings and online.
- Expand library presence in underserved areas through new facilities and outreach.
- Transform community perceptions about what a public library is and can be.



Your Workplace

STRATEGIES:

- Prioritize internal communication and staff engagement.
- Create and implement expanded pathways for staff development and training.
- Evaluate workflows and tools to maximize resources and efficiencies.
- Inspire a culture of excellence and teamwork.

