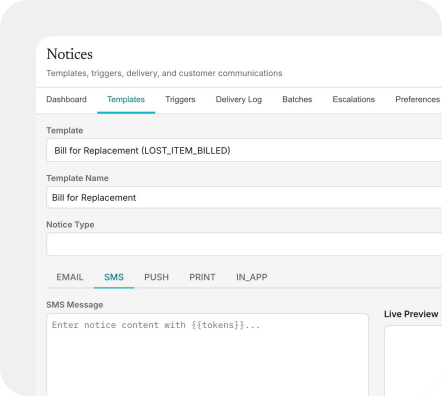
Notify

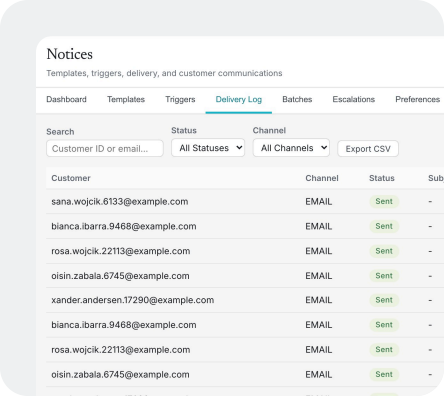
CUSTOMER MESSAGING

Notify sends your library's messages by email and text, and keeps a copy in each person's account. Your modules all use the same system, so nothing is sent twice.



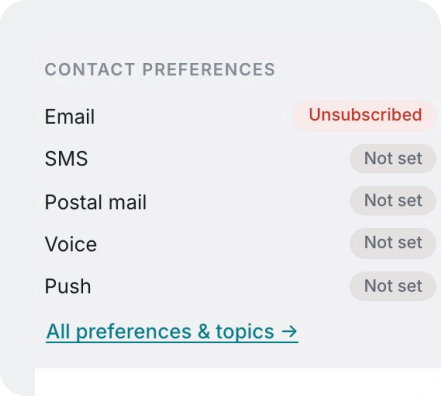
Email and text

Send through both channels from one request. Each module writes its own wording once and Notify delivers it.



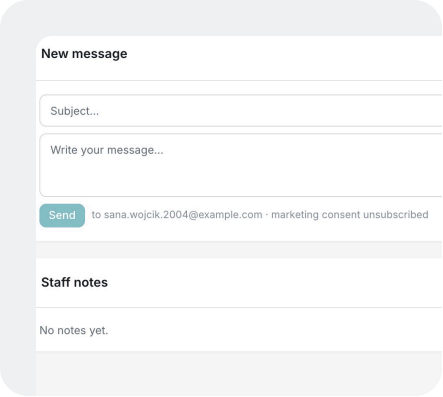
A message inbox

Each message is saved so customers can read it in their account, even if a channel was switched off.



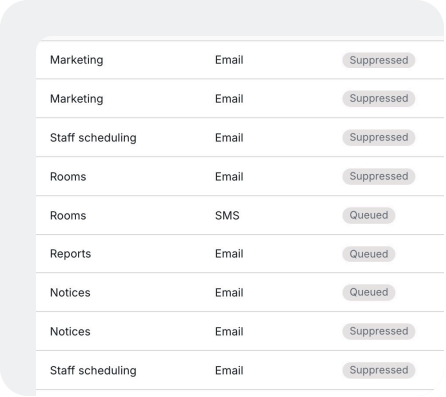
Customer preferences

People turn channels on or off. Notify checks their choice before every send.



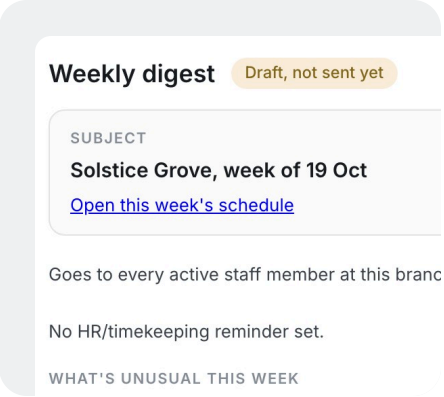
Marketing consent

Marketing messages require consent, and the check fails safe. Transactional notices follow separate rules.



A reason for every skip

When a message is not delivered, Notify records why, so staff are never left guessing.



Staff notices too

Staff receive shift and leave messages by email, text and in the staff notification bell.

Write once
Each module writes its own wording once and Notify delivers it.

Important notices
A marketing unsubscribe never blocks a notice such as a hold ready.

Address checks
Addresses are checked and their reputation tracked before sending.

Opt-outs honored
Customers who opt out are left out of every send.

Result per channel
See the outcome for each channel on every message.

Staff bell
Staff get shift and leave messages in the notification bell.

Staff email and text
Staff notices also go by email and text.

Local time
Messages use your branch's local time.

In-account messages
Customers read past messages even if a channel was off.

Shared rules
Campaigns follow the same consent and channel choices.



Empower your customers
- Get the right notice once
- Choose which channels they want
- Read past messages in their account



Help staff
- Know why a message was skipped
- Trust every module to follow opt-outs
- Reach staff and customers alike

Communico specification sheets
Available to download at www.communico.one