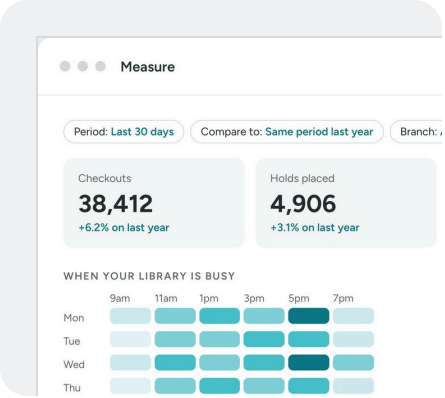
Measure

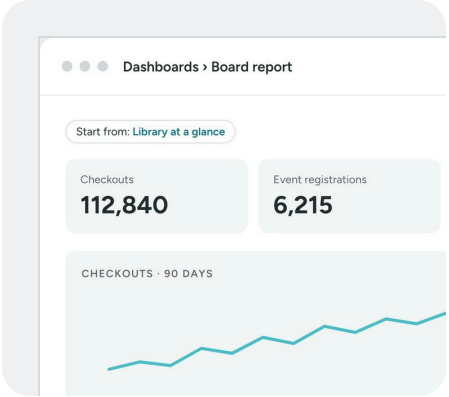
ANALYTICS & REPORTING

Measure turns activity across the modules you run into dashboards you build yourself. Customer privacy is protected from the moment data arrives.



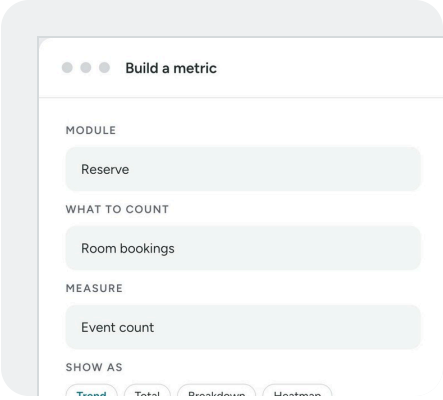
Today at a glance

Checkouts, holds placed, renewals, visits and messages delivered, each with a comparison. Click any number to go deeper.



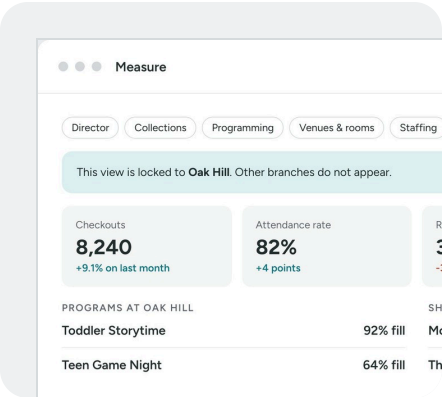
Dashboards you build

Start from a template for your role, then arrange the tiles you want. Share a link or export a file from the same screen.



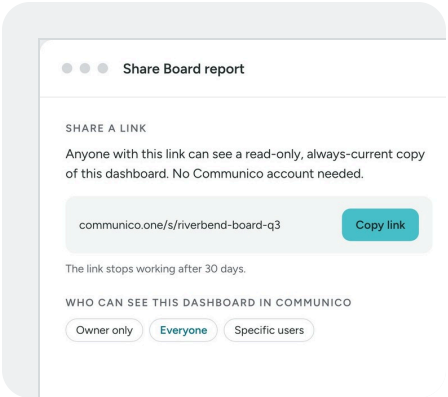
Your own metrics

Pick a module and an activity, preview it, then add it to any dashboard. Save it with a name and reuse it.



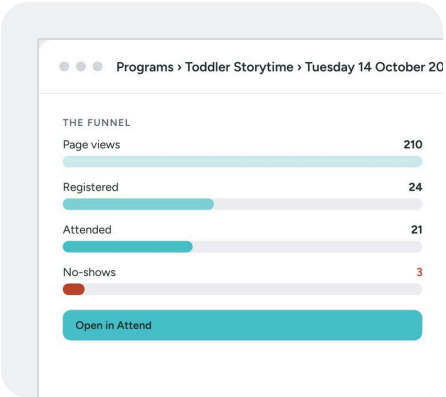
A view for every role

Everyone starts where they work. A branch manager sees one branch, and other branches never appear.



Share links and exports

Give a board member or partner a read-only link, or download a file in the format you need.



Page view to attendance

See how many people looked, registered and came, and how they signed up. Open the session in Attend from here.

Busiest times

A weekday and hour map shows when your library is busy.

Compare

Set one period against another, or one branch against the rest.

Metrics you enter

Keep numbers no system captures, such as volunteer hours, donations or door counts.

Scheduled reports

Email a dashboard or report on a schedule you set, daily, weekly, monthly or quarterly.

State and federal reports

The federal survey and your state report are filled in from numbers Communico already holds.

Drill down

Every number opens the next level, down to a title, a session, a room or a shift.

Targets and filters

Set a target for a measure, and filter any tile by branch, category or age.

Exports

Download a tile as CSV, or a whole dashboard as CSV, Excel, JSON, HTML or PDF.

Board report

Each measure with this year, last year, the change and the figure per resident, ready to print.

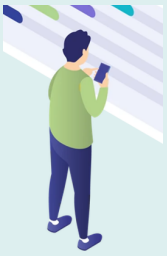
Made anonymous on arrival

Names and contact details are removed on arrival, and groups under five customers are hidden.



Empower your customers

- Reports shared with a simple link
- Privacy protected from the start
- Answers without waiting on staff



Help staff

- Build charts without an analyst
- Count things the same way
- Answer a board question quickly

Communico specification sheets
Available to download at www.communico.one