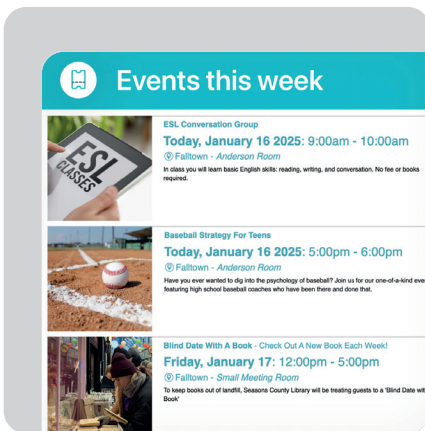




# Broadcast

DIGITAL SIGNAGE

Broadcast is our hardware agnostic digital signage solution that allows you to turn any device into an interactive sign.



## Promote your Programs

Display your featured and promoted events with customization for different locations or audiences.



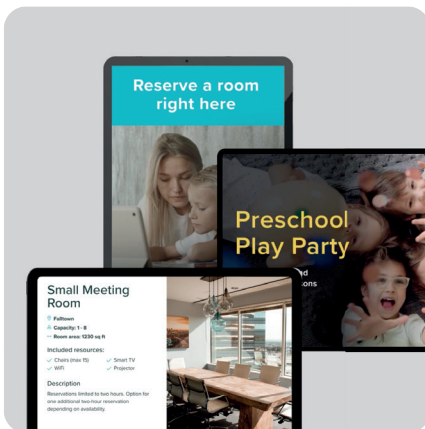
## Customized Messaging

Display welcome messages, opening hours, custom slides and branch-specific information on any screen.



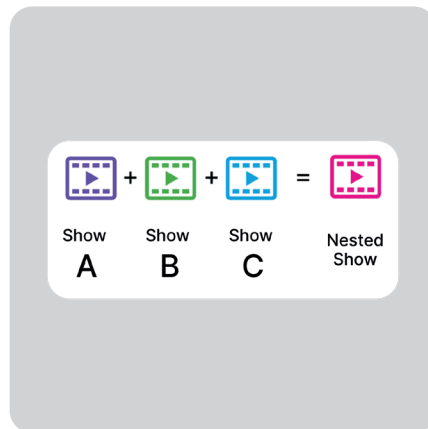
## Unlimited Screens

Easily pair and connect as many screens as you need across all your locations.



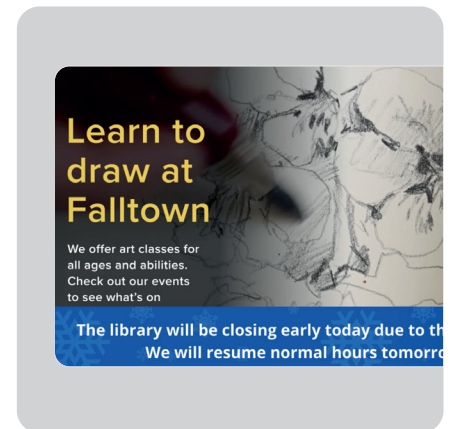
## Your Preferred Devices

No expensive equipment required. Use almost any screen connected to the internet to display your content.



## Flexible Shows

Use nested and smart shows for easy repeating and displaying of location-aware content.



## Real Time Updates

Quickly update your screens to relay important messages in real time on any or all your displays.



### Widget Integration

Use customizable upcoming events and room reservation widgets to display what's happening in real time.



### Create Channels

Build your custom channels with specifically scheduled shows and play on any number of your screens.



### Overlay Options

Add an image or text that will automatically be placed over every slide.



### Remote Access

Not in the branch? Easily update the content playing on any of your screens from anywhere.



### Easy Scheduling

Set start and stop days for your slides ensuring nothing displays before you're ready or longer than you'd like.



### Kiosk Displays

Use in tandem with Interact self-service kiosks turning them into a digital sign and amazing marketing opportunity.



### Special Exceptions

Use custom exceptions to override your shows without having to adjust your regular schedule.



### Easy Importing

Create slides using popular tools like Canva and PowerPoint and easily import custom content into your shows.



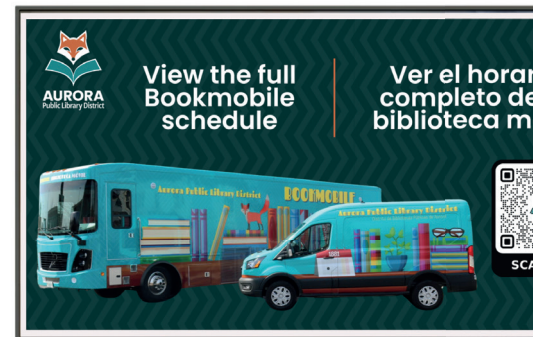
### Creative Content

Create and add static slides, dynamically updating widgets, animations and videos to your shows.



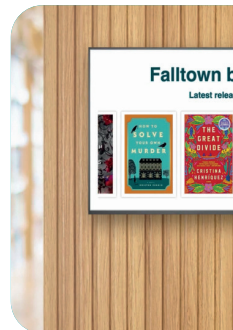
### Constant Content

If your device loses internet your show will continue to play and updates will appear once the connection is restored.



#### Empower your customers

- Learn about library services
- View upcoming events
- See library updates in real time



#### Help staff

- Promote all library services
- Spread important messages quickly
- Control content from wherever you are