

2024-25

ANNUAL REPORT TO THE COMMUNITY

BY CHANTELE PHILLIPS, DIRECTOR

Between July 1, 2024 and June 30, 2025, the Campbell County Public Library proudly served our community by providing equal access to information, materials, programs and welcoming spaces. From in-person visits to digital engagement, we continued to support lifelong learning, creativity and connection for all.

YOUR LIBRARY USE AT A GLANCE

It was a busy and exciting year across all four branches! We welcomed 378,704 visitors to our library branches. We appreciate seeing you all in our buildings – all 378,704 times throughout the year!

Additionally, patrons spent an impressive amount of time reading books, listening to audiobooks and watching DVDs. Annual circulation totaled 891,317 checked out items for the year.

Our library takes great pride in our program offerings. We enjoy providing educational, creative, informative and entertaining programs for our community. We offered 3,064 programs over the past year, with a total attendance of 67,763. Thank you for spending time with us at our library programs!

One of the many great aspects to libraries is how they are an open, free and accessible space for all. You can browse for new books, use our public computers, gather classmates for a study session and more. Over the past year, visitors used our facilities to access our public wifi 25,603 times, which is 21% more than the previous year. Our public meeting rooms were utilized 3,778 times throughout the year, with 18,436 total attendees.

Patrons frequently utilized our online databases and website. The library offers a variety of

databases to support the needs and interests of our community.

We are grateful to each and every person who visited, borrowed materials from our collection or attended a program. Thank you for making the library a vibrant part of our community!



STRATEGIC PLAN 2025-2029

A Strategic Planning Committee—comprised of library staff, board members and community stakeholders—developed a new five-year Strategic Plan to guide the library's future. The new Strategic Plan serves as the framework for the future of the library and encompasses everything from facilities to programming to our collection. The Strategic Plan committee received input from the community thanks to

survey results and discussions with community leaders and stakeholders. View the full plan online at cc-pl.org/about or request a printed copy at any branch.

BRANCH RENOVATIONS

The Cold Spring and Newport branches underwent renovations in the summer and fall of 2024. The improvements made during the construction process helped to create more accessible and safe bathrooms for patrons of all ages and needs. The Newport Branch's elevator was also updated during this time.

We're committed to maintaining safe, inclusive and functional spaces for everyone.

TECHNOLOGY TRAINING WITH AARP'S SENIOR PLANET

Thanks to a partnership with AARP's Senior Planet, the library provides monthly digital and technology-related programs for local senior adults. Topics include everything from job searching in the digital age to booking vacations online to artificial intelligence.

Senior Planet programs rotate monthly between all four of our library branches. Check our website (cc-pl.org/events) or Connections newsletter to view upcoming programs.



OUTREACH SERVICES: BRINGING THE LIBRARY TO YOU

Our outreach department serves the community outside of library walls. They travel to every corner of the county to bring library services and resources to our community. During the 2024-25 fiscal year, the outreach department was responsible for planning and implementing 1,167 programs with a total of 32,025 attendees overall.

During the summers, you can find the outreach department at local parks as they host engaging and interactive events for children of all ages. Tower Tuesday, Jolly Thursday and the Book Bus Tour have become a cornerstone of our annual Summer Reading program.

Additionally, the outreach department is responsible for hitting the roads of Campbell County with the library's Book Bus. A crowd favorite with locals, the Book Bus is stocked with books of all ages. Visitors to the Book Bus can select a book onboard to add to their personal book collection for free!

NEWPORT BRANCH HOSTS SMITHSONIAN EXHIBIT

Campbell County Public Library was one of only six libraries selected nationwide to host Exploring Human Origins: What Does it Mean to Be Human? The exhibit, which was displayed at our Newport Branch, was developed

in partnership with the American Library Association and the Smithsonian Institute's Human Origins Program. Between May and August, visitors could view the exhibit and participate in special programming developed around the theme of human evolution.

BOARD OF TRUSTEES

Tracy A. Smith, President
Jessica Schweitzer, Vice President
Jonathan S. Cullick, Treasurer
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REPORT FOR FISCAL YEAR 2024-25 & BUDGET FOR 2025-26

Numbers below are current for FY24-25 and FY25-26.

2024-25 ACTUAL BUDGET

INCOME	EXPENDITURES
Donations \$98,987	Capital \$462,442
Fees & Services \$48,066	Collection \$750,000
Grants & State Aid \$41,556	Operating \$1,159,142
Misc. Income \$9,422	Personnel \$3,670,964
Taxes \$5,729,644	

2025-26 ESTIMATED BUDGET

INCOME	EXPENDITURES
Donations \$40,000	Capital \$247,000
Fees & Services \$37,000	Collection \$700,000
Grants & State Aid \$25,517	Operating \$1,167,856
Misc. Income \$2,398	Personnel \$3,905,059
Taxes \$5,766,000	

Total Income \$6,119,635	Total Expense \$6,042,547	Total Income \$6,019,915	Total Expense \$6,019,915
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