

SPONSORSHIP BENEFITS

AUTHOR PRESENTATION AND RECEPTION



SPONSORSHIP LEVEL	AMOUNT	LIBRARY/FOUNDATION BENEFITS	EVENT BENEFITS
Presenting Sponsor	\$25,000+	<p>Presenting, Platinum, and Gold Sponsors receive the following benefits:</p> <p>Logo or name on signage and materials for all of the Library's four signature events, including All Alexandria Reads (April); SummerQuest (June); the 1939 Sit-In Anniversary Celebration (August); and Le Tour d'Alexandria Library (October)</p>	<ul style="list-style-type: none"> • Presenting Sponsorship recognized in all materials as "Alexandria Library Foundation Author Reception presented by" • Opportunity to make opening remarks at the event • Logo or name placed prominently on event printed invitation, program, and signage • Logo or name shared on the Library and the Foundation's social channel in at least five exclusive posts leading up to the event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 20 individuals or military personnel
Platinum	\$15,000	<p>"Adopt a Collection" – Logo or name on signage near a collection of your choice at one branch for a year (e.g. Military History, Business, Cooking): first come, first served</p>	<ul style="list-style-type: none"> • Acknowledgment from stage during event program • Logo or name placed prominently on event printed invitation, program, and signage • Logo or name shared on the Library and the Foundation's social channel in at least four exclusive posts leading up to the event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 15 individuals or military personnel
Gold	\$10,000	<p>Logo or name on Library Website and Foundation Page for one year and on electronic signage at all branches for one year</p>	<ul style="list-style-type: none"> • Acknowledgment from stage during event program • Logo or name placed prominently on event printed invitation, program, and signage • Logo or name shared on the Library and the Foundation's social channel in at least three exclusive posts leading up to the event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 10 individuals or military personnel

For more information, please contact Michele Stork at 703-212-8129 or mstork@alexlibraryva.org.

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Silver	\$5,000	Silver, Literary and Military sponsors receive the following benefits: Logo on Library website and Foundation page for one year and on electronic signage at all branches for one year	<ul style="list-style-type: none"> • Acknowledgment from stage during event program • Logo or name placed on event printed invitation, program, and signage • Logo or name shared on the Library and the Foundation's social channel in at least two exclusive posts leading up to the event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 8 individuals or military personnel
Literary	\$3,500		<ul style="list-style-type: none"> • Acknowledgment from stage during event program • Logo or name placed on event printed invitation, program, and signage • Logo or name shared on the Library and the Foundation's social channel in at least two exclusive posts leading up to the event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 6 individuals or military personnel
Military	\$2,500		<ul style="list-style-type: none"> • Acknowledgment from stage during event program • Logo or name on event printed invitation, program and signage • Logo or name shared on the Library and the Foundation's social channel leading up to event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 5 military personnel
Advocate	\$1,000	-	<ul style="list-style-type: none"> • Logo or name on event printed invitation, program and signage • Logo or name shared on the Library and the Foundation's social channel leading up to event • Acknowledgment in Library and Foundation newsletter • Recognition in all pre/post-event communications • Preferred seating for 2 individuals or military personnel