## SPONSORSHIP BENEFITS

**AUTHOR PRESENTATION AND RECEPTION**

<table>
<thead>
<tr>
<th>SPONSORSHIP LEVEL</th>
<th>AMOUNT</th>
<th>LIBRARY/FOUNDATION BENEFITS</th>
<th>EVENT BENEFITS</th>
</tr>
</thead>
</table>
| Presenting Sponsor | $25,000+ | **Presenting, Platinum, and Gold Sponsors receive the following benefits:** Logo or name on signage and materials for all of the Library's four signature events, including All Alexandria Reads (April); SummerQuest (June); the 1939 Sit-In Anniversary Celebration (August); and Le Tour d'Alexandria Library (October) | • Presenting Sponsorship recognized in all materials as “Alexandria Library Foundation Author Reception presented by ….”  
• Opportunity to make opening remarks at the event  
• Logo or name placed prominently on event printed invitation, program, and signage  
• Logo or name shared on the Library and the Foundation’s social channel in at least five exclusive posts leading up to the event  
• Acknowledgment in Library and Foundation newsletter  
• Recognition in all pre/post-event communications  
• **Preferred seating for 20 individuals or military personnel** |
| Platinum | $15,000 | “Adopt a Collection” – Logo or name on signage near a collection of your choice at one branch for a year (e.g. Military History, Business, Cooking): first come, first served Logo or name on Library Website and Foundation Page for one year and on electronic signage at all branches for one year | • Acknowledgment from stage during event program  
• Logo or name placed prominently on event printed invitation, program, and signage  
• Logo or name shared on the Library and the Foundation’s social channel in at least four exclusive posts leading up to the event  
• Acknowledgment in Library and Foundation newsletter  
• Recognition in all pre/post-event communications  
• **Preferred seating for 15 individuals or military personnel** |
| Gold | $10,000 | Logo or name on Library Website and Foundation Page for one year and on electronic signage at all branches for one year | • Acknowledgment from stage during event program  
• Logo or name placed prominently on event printed invitation, program, and signage  
• Logo or name shared on the Library and the Foundation’s social channel in at least three exclusive posts leading up to the event  
• Acknowledgment in Library and Foundation newsletter  
• Recognition in all pre/post-event communications  
• **Preferred seating for 10 individuals or military personnel** |

For more information, please contact Michele Stork at 703-212-8129 or mstork@alexlibraryva.org.
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<tbody>
<tr>
<td>Silver</td>
<td>$5,000</td>
<td>Silver, Literary and Military sponsors receive the following benefits: Logo on Library website and Foundation page for one year and on electronic signage at all branches for one year</td>
<td>• Acknowledgment from stage during event program&lt;br&gt;• Logo or name placed on event printed invitation, program, and signage&lt;br&gt;• Logo or name shared on the Library and the Foundation’s social channel in at least two exclusive posts leading up to the event&lt;br&gt;• Acknowledgment in Library and Foundation newsletter&lt;br&gt;• Recognition in all pre/post-event communications&lt;br&gt;• Preferred seating for 8 individuals or military personnel</td>
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<tr>
<td>Literary</td>
<td>$3,500</td>
<td>Logo on Library website and Foundation page for one year and on electronic signage at all branches for one year</td>
<td>• Acknowledgment from stage during event program&lt;br&gt;• Logo or name placed on event printed invitation, program, and signage&lt;br&gt;• Logo or name shared on the Library and the Foundation’s social channel in at least two exclusive posts leading up to the event&lt;br&gt;• Acknowledgment in Library and Foundation newsletter&lt;br&gt;• Recognition in all pre/post-event communications&lt;br&gt;• Preferred seating for 6 individuals or military personnel</td>
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<tr>
<td>Military</td>
<td>$2,500</td>
<td></td>
<td>• Acknowledgment from stage during event program&lt;br&gt;• Logo or name on event printed invitation, program and signage&lt;br&gt;• Logo or name shared on the Library and the Foundation’s social channel leading up to event&lt;br&gt;• Acknowledgment in Library and Foundation newsletter&lt;br&gt;• Recognition in all pre/post-event communications&lt;br&gt;• Preferred seating for 5 military personnel</td>
</tr>
<tr>
<td>Advocate</td>
<td>$1,000</td>
<td></td>
<td>• Logo or name on event printed invitation, program and signage&lt;br&gt;• Logo or name shared on the Library and the Foundation’s social channel leading up to event&lt;br&gt;• Acknowledgment in Library and Foundation newsletter&lt;br&gt;• Recognition in all pre/post-event communications&lt;br&gt;• Preferred seating for 2 individuals or military personnel</td>
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